Report Totals: 2 / \$4,000.00 ATTN NEW TTL ---COMPETITIVE COMMENTS---Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 28 / \$29,000.00 Sales Totals: 28 / \$29,000.00 --- REPORT TOTALS---THANKS PLEASE CNF ATTN ALL LINES REV TO ADD TO SKED - REMARKS ---- CONTRACT COMMENT -----COMPETITIVE---Nov 12: --SALES MONTHLY TOTALS-χ ω L' Fax# Rep Order# 6865499 EC'd Yes Phone# Product Station KRQE-TV ALBUQUERQUE, NM. Advertiser ( ).REFORM NM NOW Buyer Estimate# Daypart 28 / \$29,000.00 REFORM NM NOW SKED B Betsy Vonderheid Buyline Comment: NEWS Market Totals V5 Added Sales Remark: Program Ver# S V5 ADD TO SKED Status Revised \$116,000 CABL KOB Agency ( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/104/327 Flight Dates **Hiatus Weeks** 10/29-11/02 Dates Traffic Order# 215796 35% \$2,000.00 10/29/2012 - 11/06/2012 KRQE KASA 25% Len Showing Buylines: All Rep Revised Lines Last Received: KWBQ KASY N Spots/Week Printed: 00 00 Jen 2 10126 12 #= O | | | Weeks 10/26/2012 2:05 PM 10/26/2012 2:00 PM Salesperson ( Sales Office ( Salesperson FAX# Salesperson Phone# Rep Firm KBIM M-FDay 0% Time 10P-1035P \$4,000.00 ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 KOAT Total Cost 40% 1 of Total Spots LI

EST SHARES

Rep Order# 6865499 EC'd Yes Ver# w Status Revised

Traffic Order# 21570MC

Showing Buylines: All Lines Last Received: Printed:

10/19/2012 9:35 AM 10/19/2012 8:11 AM

1 of

2

Agency ( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/104/327

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

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Fax#

Buyer Product

Betsy Vonderheid

Flight Dates Hiatus Weeks

10/29/2012 - 11/06/2012

Phone# Estimate# Advertiser (

Station KRQE-TV ALBUQUERQUE, NM.

( ).REFORM NM NOW REFORM NM NOW SKED B

THANKS PLEASE CNF THIS IS SKED B

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										Daypart
KRQE NEWS-10	KRQE NWS13-530<	KRQE NWS13-530<	DR. PHIL	DR. PHIL	KRQE NW13-NCON	KRQE NW13-NCON	SUNDAY MRN-CBS	CBS THS MRNG-2<	CBS THS MRNG-2<	Program
10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/04-11/04	11/05-11/06	10/29-11/02	Dates
\$2,000.00	\$2,500.00	\$2,500.00	\$300.00	\$300.00	\$550.00	\$550.00	\$800.00	\$300.00	\$300.00	Rate
: 30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len
2	1	ω	1	U	н	U	1	2		Spots/Week
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M-F	M-TU	M-F	M-TU	M-F	M-TU	M-F	SU	M-TU	M-F	Day
10P-1030F	530P-6P	530P-6P	3P-4P	3P-4P	12P-1230P \$550.00	12P-1230F	8A-930A	7A-9A	7A-9A	Time
10P-1030P \$4,000.00	\$2,500.00	\$7,500.00	\$300.00	\$1,500.00	\$550.00	12P-1230P \$2,750.00	\$800.00	\$600.00	\$900.00	Total Cost
2	H	w	Н	ហ	ш	ហ្វា	Н	2	ω ! !	Total Spots
									!	17

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KRQE NEWS-10

11/05-11/06

\$2,000.00

: 30

M-TU

10P-1030P \$2,000.00

Agency   STIFEVENS REED CURCIO & POTHOLM   Agency   CIPIPP2NE   SINONINg Buylines: All Lines   All L	Traffic Order#	Nov 12: 26 / \$25,000.00  Sales Totals: 26 / \$25,000.00  Station Totals: 26 / \$25,000.00  Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE  Market Totals \$100,000 COMPETITIVE COMMENTS  EST SHARES	REPORT TOTALS Report Totals: 26 / \$25,000.00SALES MONTHLY TOTALS	In Daypart Program	Station KRQE-TV ALBUQUERQUE, NM. Advertiser ( ).REFORM NM NOW Product REFORM NM NOW SKED B Estimate# 327 Buyer Betsy Vonderheid Phone# Fax#	Rep Order# 6865499 Ver# 3 Status Revised EC'd Yes
## Last Received: 10/19/2012 9:35 AM 2 of Showing Buylines: All Lines  STEVENS REED CURCIO & POTHOLM Rep Firm SIHO4/327 10/29/2012 -11/06/2012 Sales Office ( ) PHILADELPHIA Sales Office ( ) AMY MCCREARY SIHO4/327 10/29/2012 -11/06/2012 Salesperson Phonc# 215-568-6540 Salesperson FAX# 215-568-1845  Rate Len Spots/Week for Day Time Total Cost Weeks	## Last Received: 10/19/2012 9:35 AM  **Last Received: 10/19/2012 8:11 AM  **Showing Buylines: All Lines**  STEVENS REED CURCIO & POTHOLM Rep Firm (ATH UNION STREET, SUITE 200 Salesperson FAX# 215-568-6540 Salesperson FAX# 215-568-1845  **Salesperson FAX# 215-568-1845  **Rate Len Spots/Week # of Day Time Total Cost Spots			Dates 1 11/04-11/04	2 \ Z	Traffic Ord
Printed:   10/19/2012 9:35 AM   2 of   Last Received:   10/19/2012 8:11 AM   Showing Buylines: All Lines   URCIO & POTHOLM   Sales Office ( ) PHILADELPHIA   Sales Office ( ) AMY MCCREARY   Salesperson   FAX#   215-568-6540   Salesperson FAX#   215-568-1845   En   Spots/Week   # of	Printed:   10/19/2012 9:35 AM   2 of 2     Showing Buylines: All Lines     URCIO & POTHOLM   Rep Firm   Sales Office   ) PHILADELPHIA     Sales Office   ) PHILADELPHIA     Sales Office   ) AMY MCCREARY			Rate \$1,600.00	STEVENS REE DRTH UNION S' ANDRIA, VA 2: 51/104/32 E 51/104/32	er#
2 of	nted: 10/19/2012 9:35 AM 2 of 2 eieved: 10/19/2012 8:11 AM nex: All Lines  HOLM Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY  Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845  /Week # of Day Time Total Cost Spots 1 SU 10P-1030P \$1,600.00 1			1	ED CURCIO & IREET, SUITI 2314 7 11/06/2012	La Showing
2 of 19/2012 9:35 AM  Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY  Salesperson FAX# 215-568-6540 Salesperson FAX# 215-568-1845  Day Time Total Cost  SU 10P-1030P \$1,600.00  KBIM 0% KOAT 40%	2 of 2   2   2   2   2   2   2   2   2   2			Spots/Week	E 200	Printed: ist Received: Buylines: All
2 of ) PHILADELPHIA ) AMY MCCREARY  ne# 215-568-6540 # 215-568-1845  Time Total Cost 10P-1030P \$1,600.00	2 of 2  ) PHILADELPHIA ) AMY MCCREARY  me# 215-568-6540 # 215-568-1845  Time Total Cost Spots 10P-1030P \$1,600.00  KOAT 40%	KBI		U.	Rep Fir Sales O Salespe Salespe Salespe	10/19/2012 10/19/2012 Lines
2 of ### AUTOM 2015-568-6540 215-568-1845  Total Cost  1030P \$1,600.00  KOAT 40%	2 of 2  IILADELPHIA MY MCCREARY  215-568-6540 215-568-1845  Total Cost Spots 1030P \$1,600.00 1			1	( ) ( ) Phone# FAX#	8:11 AM
rt St.	t Total Spots			_ 1030P	PHILADELPH AMY MCCRE 215-568-654 215-568-184	
		. <b>∆</b> O ⊕°		L Cost	IA ARY 0	

Books

NOV12 RA35+

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ( ).REFORM NM NOW
Product REFORM NM NOW
Estimate# 327

Phone# Fax#

Buyer Estimate#

Betsy Vonderheid

SC = \*

-- CONTRACT COMMENT ---

Ver# 1 Status New

Traffic Order#

Last Received: Printed:

Showing Buylines: All Lines

10/19/2012 8:08 AM 10/18/2012 7:06 PM

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Flight Dates Hiatus Weeks Agency ( Agency C/P1/P2/E ( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 7/P1/P2/E 51/104/327 10/29/2012 - 11/06/2012

Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# Rep Firm

215-568-6540 215-568-1845

) PHILADELPHIA ) AMY MCCREARY

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												1 1 1 1 1 1	Daypart
KRQE NEWS-10	KRQE NEWS-10	KRQE NEWS-10	KRQE NWS13-530<	KRQE NWS13-530<	DR. PHIL	DR. PHIL	KRQE NW13-NOON	KRQE NW13-NOON	SUNDAY MRN-CBS	CBS THS MRNG-2<	CBS THS MRNG-2<		Program
11/04-11/04	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/04-11/04	11/05-11/06	10/29-11/02		Dates
\$1,600.00 1:30	\$2,000.00 2:30	\$2,000.00 % :30	\$2,500.00	\$2,500.00	\$300.00	\$300.00 }	\$550.00 7	\$550.00 7	\$800.00 7	\$300.00 2	\$300.00	1 1 1 1	Rate
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1 1 50	1 1 M-TU	2 1 M-E	:30 1 1 M-TU 530P-6P	:30 3 1 M-F 530P-6P	:30 1 1 M-TU 3P-4P	:30 5 1 M-F 3P-4P	:30 1 1 M-TU	:30 5 1 M-F	:30 1 1 SU 8A-930A	:30 2 1 M-TU 7A-9A	:30 3 1 M-F 7A-9A		Spots/Week # of Day Time Weeks

COMPETITIVE COMNIENTS EST SHARES	SALES MONTHLY TOTALS  Nov 12: 26 / \$25,000.00  Sales Totals: 26 / \$25,000.00  Station Totals: 26 / \$25,000.00  Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE  Market Totals \$100,000 C:	Rep Order# 6865499 Ver# 1 Status New EC'd Yes  Station KRQE-TV ALBUQUERQUE, NM. Advertiser ( ).REFORM NM NOW Product REFORM NM NOW Estimate# 327 Buyer Betsy Vonderheid Phone# Fax# Fax# Report Totals: 26 / \$25,000.00
KOB 35%	CABL 0%	Traffic Order# Printed: Last Received: Showing Buylines: A.  Agency ( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/104/327 Flight Dates 10/29/2012 - 11/06/2012 Hiatus Weeks
KRQE	KASA	ic Order#  ( ) STEVENS REED C 201 NORTH UNION STREI ALEXANDRIA, VA 22314 PI/P2/E 51/104/327 es 10/29/2012 - 11/0 eks
25 ole	0 99	Itast Rec Showing Buylin  ( ) STEVENS REED CURCIO & POTI 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 /P1/P2/E 51/104/327 res 10/29/2012 - 11/06/2012 recks
KWBQ	KASY	Printed: Last Received: ng Buylines: A O & POTHOLM ITE 200
% 0	O &9	Printed: 10 Last Received: 10. Showing Buylines: All Lines URCIO & POTHOLM ET, SUITE 200 6/2012
	KBIM 0%	10/19/2012 8:08 AM 10/18/2012 7:06 PM ines Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#
	KOAT 40%	2 of ) PHILADELPHIA ) AMY MCCREARY 4 215-568-6540 215-568-1845

Demos Books

NOV12 RA35+

Spot Manager: All,

Alt Order # Advertiser	Order Inv. Code (Boo	Time Perioc	_engt Pric	ori Chan	n Product Estimat	Air Time Ad-ID	Rate
Date: 10/29/12							
Station: KRQE							
	215796 CBS This Morni		:30 P2	[ALL]		8:54:30 AM RNMT1203	\$300.00
	215796 M-F KRQE New		:30 P2		REFORM N327	12:20:49 PM RNMT1203	\$550.00
)6865499POL/Reform N		3p-4p	:30 P2		REFORM N327	3:25:44 PM RNMT1203	\$300.00
J6865499POL/Reform N	215796 KRQE News 13	530р-бр	:30 P1	[ALL]	REFORM N327	5:42:33 PM RNMT1203	\$2,500.00
							\$3,650.00
							\$3,650.00
Date: 10/30/12							
Station: KRQE							
	215796 CBS This Morni		:30 P2	0.00	REFORM N327	8:28:02 AM	\$300.00
	215796 M-F KRQE New	87	:30 P2		REFORM N327	12:04:17 PM	\$550.00
)6865499POL/Reform N		3p-4p	:30 P2		REFORM N327	3:33:17 PM	\$300.00
	215796 KRQE News 13		:30 P1		REFORM N327	5:34:57 PM	\$2,500.00
)6865499POL/Reform №	215/96 LN W-F	10p-1035p	:30 P2	[ALL]	REFORM N327	10:27:43 PM	\$2,000.00
							\$5,650.00
							\$5,650.00
Date: 10/31/12							
Station: KRQE							
)6865499POL/Reform N	ALCOHOLOGICAL CONTROL	10p-1035p	:30 P2		REFORM N327	Marine Marine - management of the contract	\$2,000.00
	215796 M-F KRQE New		:30 P2		REFORM N327	12:04:17 PM	\$550.00
)6865499POL/Reform N			:30 P2		REFORM 1327	12:18:34 PM	\$550.00
)6865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM N327	3:16:31 PM	\$300.00
							\$3,400.00
							\$3,400.00
Date: 11/01/12							
Station: KRQE							
)6865499POL/Reform N	215796 CBS This Mornin	CBS Early S	:30 P2	[ALL]	REFORM 1327	8:16:20 AM	\$300.00
)6865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM 1327	3:50:43 PM	\$300.00
)6865499POL/Reform N	215796 KRQE News 13	530p-6p	:30 P1	[ALL]	REFORM 1327	5:57:58 PM	\$2,500.00
)6865499POL/Reform N	215796 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM 1327	10:26:41 PM	\$2,000.00
							\$5,100.00
							\$5,100.00
Pate: 11/02/12							
Station: KRQE							
)6865499POL/Reform N	215796 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM 1327		\$2,000.00
06865499POL/Reform N	215796 M-F KRQE New:	12p-1230p	:30 P2	[ALL]	REFORM 1327	12:27:56 PM	\$550.00
)6865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM 1327	3:33:17 PM	\$300.00
							\$2,850.00
							\$2,850.00
ate: 11/04/12							
Station: KRQE							
)6865499POL/Reform N	215796 CBS Sunday Mc	8a-930a	:30 P2	[ALL]	REFORM 1327	8:53:19 AM	\$800.00
)6865499POL/Reform N		10p-1035p	:30 P2		REFORM N327	10:26:55 PM	\$1,600.00
							\$2,400.00
							\$2,400.00
ate: 11/05/12							, , , , , , , , ,
Station: KRQE							
06865499POL/Reform N	215706 CDC Thin Marris	CRS Early S	:30 P2	[] []	REFORM N327	8:08:03 AM	\$300.00
)6865499POL/Reform N		- 11 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	:30 P2		REFORM N327	5:35:12 PM	\$2,500.00
)6865499POL/Reform N		10p-1035p	:30 P2	The State of the S	REFORM 1327	10:26:43 PM	\$2,000.00
JOSOS499F OLINGIOIII N	213790 LIN IVI-I	10p-1033p	.50 F Z	[ALL]	INCI ONWINGE		\$4,800.00
							\$4,800.00
Pate: 11/06/12							
Station: KRQE		CONTRACTOR AND AND MARKET		STATE CONTRACT	Language (1997) (1994) (1994) (1994) (1994) (1994) (1994)	SOTO DISCOUNT VALUES ANNAUTO	STORESTON OF STREET
)6865499POL/Reform N			:30 P2		REFORM N327	7:23:21 AM	\$300.00
)6865499POL/Reform N			:30 P2		REFORM N327	12:19:49 PM	\$550.00
)6865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM 1327	3:07:18 PM	\$300.00
A CONTROL OF THE PROPERTY OF T							\$1,150.00

Spot Manager: All,

Alt Order # Advertiser Order Inv. Code (Bool Time Period Lengt Priori Chann Product Estimate Air Time Ad-ID Rate

Date: 11/06/12

\$1,150.00
29,000.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Day, n or ge	owing issue:  Class		
n or Days	Class		
n or Days	Class		
		Times per Week	Number of Weeks
10/29-11/6			
000.00	Mavico Now		
used by: Reform New N	in part) o		
l	used by: Reform New N	ning (in whole or in part) of any political matter of n	ning (in whole or in part) communicate o any political matter of national impor

importance," list the name of	unicates a message relating to any potential that the legally qualified candidate(s) the date(s) of the election(s) (if applicable)	programming refers to, the
For programming that "commu importance," attach Agreed Up	unicates a message relating to any po oon Schedule (Page 3)	litical matter of national
I represent that the payment for	or the above described broadcast time	e has been furnished by:
Reform New Mexico Now		
and you are authorized to anno furnishing the payment, if othe	unce the time as paid for by such per r than an individual person, is:	rson or entity. The entity
☐ a corporation; ☑ a com	mittee; $\square$ an association; $\square$ or	other unincorporated group.
The names, offices, and addres	ses of the chief executive officers, dibelow (may be attached separately):	
	DISCRIMINATE OR PERMIT DISC THE PLACMENT OF ADVERTIS	
reasonable attorney's fees, that maddertisement(s). For the above-	rmless the station for any damages or ay ensue from the broadcast of the abstated broadcast(s), I also agree to e delivered to the station at least _broadcasts.	pove-requested
TO BE SI	GNED BY ISSUE ADVER	RTISER
10/26/12 Boto	Von Macheral - 703-	683-9755
	Vonderheiol - 703-0	Contact Phone Number
TO BE SIGN	NED BY STATION REPR	ESENTATIVE
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

## **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
,		10/29-11/6			

Total Charges	Charges	tal	To
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## **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.